



UNITED METHODIST
RETIREMENT COMMUNITIES



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SILVER MAPLES OF CHELSEA HIRES STEVEN ROLSTON AS NEW PRESIDENT AND CEO

CHELSEA, Mich. – Silver Maples of Chelsea, a joint venture of United Methodist Retirement Communities and the Chelsea-Area Wellness Foundation, has hired Steven Rolston as its new President and CEO, effective June 18, 2012. The longtime president and CEO, Jerry Wilczynski, will retire on June 30.

An experienced administrator at senior residences in Michigan, in his new position, Rolston will be responsible for overseeing operations of Silver Maples, which includes independent living and assisted living options.

Prior to joining Silver Maples, Rolston served as Executive Director and Administrator of St. Ann's Home in Grand Rapids from 2003 to 2012, and was Human Resources Director for St. Mary's Living Center in Grand Rapids from 2000 – 2003.

Rolston attended Davenport University, and also participated in Michigan State University's Eli Broad Graduate School of Management Executive Development Programs.

He plans to relocate to live in the Chelsea area.

About UMRC:

Building on a foundation of more than 100 years of service, United Methodist Retirement Communities is a faith-based, non-profit organization that promotes the wellness, dignity and independence of older adults, by providing high quality, innovative and compassionate senior residential care services across Southeast Michigan.

About Chelsea Area Wellness Foundation:

The Chelsea-Area Wellness Foundation (CWF) is a tax-exempt, private foundation governed by a volunteer board of directors representing populations included in the school-districts of Chelsea, Dexter, Grass Lake, Manchester and Stockbridge, generally referred to as the CWF service area. The mission of the CWF is to create a culture of wellness and foster sustainable improvements in community health."