

For Immediate Release

Contact: Wendy Brightman

United Methodist Retirement Communities

Phone 734-433-1000

Leading U.S. Dementia Expert Offers Alzheimer's Training in SE Michigan May 15 & 16

United Methodist Retirement Communities Hosts Renowned Educator Teepa Snow

Chelsea, MI, Mar 30, 2017—With the number of Alzheimer's cases in Michigan increasing by 5.6 percent within the next three years, and 22 percent by 2025, caregivers are in urgent need of quality information and support. That's why United Methodist Retirement Communities (UMRC) welcomes leading dementia expert Teepa Snow May 15 and 16 in Chelsea.

Snow's presentation, *Alzheimer's: A Positive Approach™*, utilizes the latest medical research as well as evidence-based techniques for caregiving and communication to help people provide better support for those living with dementia.

"During 2015, more than half a million Michiganders provided care to adults with Alzheimer's and dementia," said John Thorhauer, UMRC president and CEO. "We are looking forward to helping equip these caregivers with skills to make their work more effective and rewarding. Through supportive communication, empathy and a greater understanding of what people with dementia experience, our staff, family members and other caregivers can improve their experiences and provide their loved ones with better quality of life."

As one of America's leading educators on dementia, Teepa Snow's philosophy is reflective of her education, work experience, medical research and firsthand caregiving interactions. Her more than 35 years of experience has led her to develop the Positive Approach™ to care techniques and training models that are now used nationwide by families and professionals.

WHAT: Alzheimer's: A Positive Approach™

WHEN: Monday, May 15 & Tuesday, May 16 (*same program both days due to widespread demand*)

7:30–8:15 a.m. – Continental Breakfast

8:30–11:30 a.m. – Dementia 360: Seeing it from All Directions

12:00–12:45 p.m. – Lunch

1:00–4:00 p.m. – Learning the Difference Between Confrontational
& Supportive Communication

WHERE: The Village Town Center at the Comfort Inn
1645 Commerce Park Drive
Chelsea, MI 48118

WHO: CRC seniors and staff
Family, caregivers and community members
Members of the media and public

Underwritten by the Michigan Health Endowment Fund with additional support from the Chelsea Community Foundation, Ann Arbor Area Community Foundation, and UMRC Foundation, the program is free and open to the public.

Advanced registration is required to attend; please **RSVP by April 17** at umrc.com. For more information, call Abigail Granner at (734) 433-1000 ext. 7390 or agranner@umrc.com.

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About UMRC Building on a foundation of 110 years of service, United Methodist Retirement Communities is a faith-based, nonprofit organization that promotes the wellness, dignity and independence of older adults, by providing high quality, innovative and compassionate senior residential care services across Southeast Michigan.

About UMRC Foundation The UMRC Foundation is the charitable arm for United Methodist Retirement Communities, with headquarters in Chelsea, Michigan. Since its inception in 1998, the UMRC Foundation has provided over \$15,000,000 through its Benevolent Care Fund to help UMRC residents remain in their homes when they outlive their resources. The mission of the UMRC Foundation is to promote the wellness, dignity, and independence of seniors by supporting UMRC residents, staff and the communities UMRC serves.

The **Michigan Health Endowment Fund** was established to improve the health of Michigan residents and reduce the cost of health care with special emphasis on the health and wellness of children and seniors. The Fund was created through the passage of Public Act 4 of 2013, which authorized certain changes to how Blue Cross Blue Shield of Michigan (BCBSM) operates in the state.