



UNITED METHODIST
RETIREMENT COMMUNITIES

FOUNDATION

For Immediate Release
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SE MI Senior Living Organization Awarded Grant for Expansion of Kresge Healthcare and Rehabilitation Center

***United Methodist Retirement Communities (UMRC)
Foundation receives \$500,000 Grant from
The Harry A. and Margaret D. Towsley Foundation***

Chelsea, MI, October 19, 2017 – The UMRC Foundation has been awarded a \$500,000 grant from The Harry A. and Margaret D. Towsley Foundation in Midland. This grant will support capital expansion and renovations to UMRC’s Kresge Healthcare and Rehabilitation Center (Kresge Center) located on its Chelsea campus, while implementing the Green House® model of person-centered attention for residents requiring 24-hour skilled care.

“We are thrilled to receive this grant from The Towsley Foundation which will help revolutionize care for older adults,” says UMRC Foundation President, Wendy Brightman. “As a result of this project, UMRC will be the only skilled nursing center in the region to incorporate the homelike physical setting and culture change philosophy into its service model, transforming the care its residents receive, regardless of their income.”

Brightman adds, “This generous gift will help to ensure that those we serve at Kresge Center, many of whom are low-income, experience a beautiful physical setting with private rooms and bathrooms, engaging common spaces full of life and activity, and a change in our caregiving culture to create a warm, welcoming ‘Heart of the Home’ environment. This project is only possible with philanthropy.”

Kresge Center received a 5-Star Quality Rating from the Centers for Medicare and Medicaid Services (CMS), ranking it among the top 10% of all skilled nursing centers in the U.S. Kresge Center is also a preferred provider among regional hospitals such as Trinity Health (Saint Joseph

Mercy Health System). Kresge Center Administrator Jena Wisely says, “We are excited to begin this project which will allow us to match our outstanding care with an exceptional homelike setting for our residents.”

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*Building on a foundation of more than 110 years of service, **United Methodist Retirement Communities** is a faith-based, nonprofit organization that promotes the wellness, dignity and independence of older adults, by providing high quality, innovative and compassionate senior residential care services across Southeast Michigan. umrc.com/734.433.1000*

***The Harry A. and Margaret D. Towsley Foundation** was established in 1959, by Margaret Dow Towsley, with a gift of The Dow Chemical Company common stock, and incorporated under the laws of the State of Michigan as a private, charitable foundation. The purposes of the Foundation, as set forth in its Articles of Incorporation, are: “to assist religious, education, charitable, and scientific organizations with their programs and for the prevention of cruelty to children...” thetowsleyfoundation.org/989.837.1100*